

A Business owner is Lost without a Business Plan

Give your business a strong foundation and road map for success



connect with

Business **PLAN** 2.0



strong business
FOUNDATION



effective
PLANNING



attractive to
FUNDING



efficient
MANAGEMENT



In its simplest form, a business plan is a guideline that clarifies the value a business offer, defines its goals and explains how it intends to achieve them.

However, it is often viewed as a long, formal document with strict set of rules and template prepared to impress lenders or investors.

This view only describes an extended use of the business plan since seeking external funding is aimed at aiding the achievement of the purpose of the business plan.

The purpose of a business plan is to provide a foundation for the establishment or refocusing of a business as well as guide its progression.

It is like a road map; while it is possible to travel without one, its absence will only increase the likelihood of getting lost along the way.



Every business needs a strong foundation as well as a roadmap, regardless of whether it is a comprehensive technical document or a one-page summary.

While a subsistence business can do with a lean bullet point list of an idea and key tasks, an entrepreneur seeking to build a thriving and scalable business with limitless potentials definitely needs a detailed and well-written business plan.

With Business Plan 2.0, you can start the journey to owning a realistic, bankable and executable business plan.

Discover Business PLAN 2.0

Spurvalue Business Plan 2.0 focuses on providing your business with its best fit foundation and roadmap, either for its establishment or refocusing. It integrates all the elements of a traditional business plan, then tailor them to suite your specific business plan needs.

From document length to presentation format, we always deliver user-friendly documents.

Key Elements



Explore Business PLAN 2.0

At Business Plan 2.0, we do not restrict our work to a standard template, rather we identify your requirements, then develop a business plan that satisfies them.

If you intend to start or refocus your business, we will help you innovate your business model, then develop plans for your operations, marketing, management and financials in addition to build a framework with which your business processes and resources will be effectively coordinated to achieve your goals.

If targeted at securing funds or investments, we will proceed to evaluate the business plan from the standpoint of prospective investors to ensure it maintains strict compliance with set rules and requirements.

At the end, we will guide you through taking ownership of your document to facilitate its use as a blueprint to fuel your ambition and maintain business focus while steering the progression of your business, and as a roadmap to communicate effectively with your staff, management team, investors and other stakeholders.

5 TYPES

Start-up
Business Plans



Internal
Business Plans

Strategic
Business Plans



Feasibility
Business Plans

Operations
Business Plans



Growth
Business Plans

Embrace Business PLAN 2.0

At Spurvalue Business Plan 2.0, we look beyond delivering well-written technical documents as we focus on providing your business with a strong foundation and road map to achieve its goals.

We also understand that the business plan is not a one size fits all document. Consequently, we start by identifying your exact needs, then ascertain the type of business plan that suits you the most.

In general, we focus on giving your business the Business Plan 2.0 experience.

Business PLAN 2.0 EXPERIENCE

STRONG BUSINESS FOUNDATION

Strong understanding of the Business
SMART Objectives
Best-fit Structure & Business Model
Clarity of Functions & Roles
Simplified & Efficient Processes



STIMULATES EXTERNAL FUNDING

Attractive to Investors
Compliant with Loan Requirements
Convincing to Strategic Partners
Alignment with Donors Objectives.



EFFECTIVE PLANNING

Focus on Objectives
Clear Direction
Optimization of Resources
Risk Management & Mitigation
Streamlined Activities



EFFECTUAL MANAGEMENT

Improved Decision Making
Proactive & Innovative
Cost Efficiency
Productivity & High Performance
Consistency & Compliance
Track Growth & Monitor Progress
Teamwork & Motivation



selected PROJECTS



KHATTAR GROUP
Business Expansion Plan
For Funding Application



DATA CRAFT
Interactive
Business Plan



Testimonials

“What I've seen in Spurvalue is the creativity and dedication to deliver an outstanding technology solution. Their commitment to providing post-deployment support is unparalleled”.



DIEUDONNE NIKIEMA
Manager- ECOWAS Peace Fund

“Spurvalue helped us innovate our product and reposition our marketing. The results have been interesting; significantly improved sales, pretty much competitive in the marketplace.”



DANIEL U.N
Principal Partner, DataCraft Interactive

“We've been working with Spurvalue since 2017, and I can say that the transformation in our overall operations and marketing has been significant; new direction, better organizing, renewed optimism”.



JOHN WILLZ
C.E.O Speed Media

“My experience with Spurvalue shows a company with the skills to understand complex requirements, give them a simple interpretation and from them deliver a great document”



SHOLA KAREEM
V.P - Doveland High School

Our Clients



Give your Business
a Strong Foundation,
Guide its progression to Growth

Contact

Business PLAN 2.0

Let's get started!



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